

Beat: Health

## **INDONESIA INTERNATIONAL EXHIBITION & CONFERENCE COSMETICS, BEAUTY, HAIR & SPA**

### **CELEBRATE 10TH ANNIVERSARY**

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**USPA NEWS** - Since establishment in 2006, Cosmobeauté endeavours to be the annual sourcing exhibition and industry showcase for beauty Trade professionals in Indonesia whilst connecting international exhibitors with potential importers, distributors, salon owners, beauticians and newcomers...

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Cosmobeauté Indonesia will celebrate its excellent 10th year, reaffirming its esteemed presence as the largest beauty trade exhibition in the most populous nation in ASEAN region, Indonesia. It will be held on October 15-17, 2015 at Jakarta Convention Center (JCC), Jakarta, Indonesia. From 10.00 am to 6.30 pm.

With additional 20% of gross exhibit area compared to previous year, Cosmobeauté Indonesia is expanding the exhibit space again for the 10th anniversary, allocating a bigger dedicated section for more international pavilions. To date, Italy, Spain, Korea, Taiwan and Singapore have confirmed their participation while more European groups are expected to join in the line-ups.

Visitors may look forward to discover new brands, products and services ranging from skin care, cosmetics, slimming, health and beauty equipment to update and enhance their own techniques and professional skills.

In addition, nationwide road shows will be another promotional platform for exhibitor to reach a more diversified potential buyers and investors from other cities of the country, which is located at least 2 hours drive from the exhibition venue.

#### **Article online:**

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